

C37831 Shared Space

Recruitment Questionnaire for Accompanied Journeys

Good morning / afternoon, my name isand I am carrying out some research on behalf of MVA Consultancy, an independent research company.

MVA Consultancy has been commissioned by the Department for Transport (DfT) to better understand how drivers and pedestrians behave in streets.

Please can you tell me...?

1: What is the main purpose of your journey through town today?

- | | |
|------------------------|---|
| Commuter | 1 |
| Business trip | 2 |
| Leisure | 3 |
| Other (please specify) | 4 |
-

2: Have you driven through town today?

- | | |
|-----|---|
| Yes | 1 |
| No | 2 |

3: Which of these age groups are you in?

- | | |
|-------------|---|
| 16-34 years | 1 |
| 35-54 years | 2 |
| 55+ | 3 |

4: [DO NOT ASK] Interviewer, please code gender.

- | | |
|--------|---|
| Male | 1 |
| Female | 2 |

< < **Check Quotas** > >

I am currently recruiting people to take part in an 'accompanied journey' and informal interview.

[If pedestrian] For the 'accompanied journey' you will be asked to walk for approximately 5-10 minutes along a set route, while an interviewer follows you and video records your behaviour. Following completion of the walk the interviewer will conduct an informal interview with you, using playback on the video to prompt discussion.

[If driver] For the 'accompanied journey' you will be asked to go for a short drive with an interviewer and a driver. You will sit in the front passenger seat and imagine you are driving whilst giving a 'running commentary' on what you are thinking and reacting to. The interviewer will sit in the back and video record the route you are travelling and your 'running commentary'. Following completion of the route, the

interviewer will conduct an informal interview with you using playback on the video to prompt discussion.

[All] The 'accompanied journey' and informal interview will take up to 45 minutes and you will receive £30 as a thank you for your time.

5: Are you willing to take part in this research?

Yes 1 ->Continue
No 2 ->Thank and close

6: Interviewers will be undertaking the 'accompanied journey' and informal interview on the following days and times. Which slot can I book you in for?

[Interviewer: Please note down the respondent's name and contact number next to the slot they would like to attend]

7: Please can I just take a couple more details from you – How often do you travel through town?

5 or more times a week 1
1-4 times a week 2
Less than once a week 3
Less than once a month 4

8: On a typical day when you travel through town, which of the following items do you tend to have with you? (Please tick all that apply)

Heavy or bulky luggage 1
A pram/ pushchair 2
Shopping bags 3
Other (please specify) 4

None of the above 5

9: Do you have a disability or long-term illness that makes travel more difficult for you? (Please tick all that apply)

Yes: Mobility 1
Yes: Wheelchair user 2
Yes: Hearing 3
Yes: Eyesight 4
Yes: Speech Impairment 5
Yes: Learning difficulties 6
No: None 7

10: Thank you for your time. The interviewer will meet you at <<location>> on <<date>> at <<time>>.